

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 497497 /		<u>Alt Order #</u> 06362715
<u>Product</u> HORSFORD- DCCC		
<u>Contract Dates</u> 10/05/12 - 10/11/12		<u>Estimate #</u> 1969
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/09/12 / 10/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 143	<u>Product Code</u> 149
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	10/05/12	10/11/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				1	\$390.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/05/12-10/11/12	FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$390.00	NM		
			See MG 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9									
N 12	KVVU	10/05/12	10/11/12	MORE Access	630-7pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/05/12-10/11/12	MORE Access	630-7pm	MTuWThF----	:30		\$550.00	NM		
			See MG 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9									
	2	KVVU	10/05/12-10/11/12	MORE Access	630-7pm	MTuWThF----	:30		\$550.00	NM		
			See MG 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9									
	3	KVVU	10/05/12-10/11/12	MORE Access	630-7pm	MTuWThF----	:30		\$550.00	NM		
			See MG 12.4, 12.5									
	4	KVVU	10/08/12-10/10/12	Fox 5 News at 6pm	M-F 6-630pm	MTuW-----	:30		\$525.00	NM		
			Ⓜ MG for 13.1, 12.3									
	5	KVVU	10/08/12-10/10/12	Fox 5 News at 6pm	M-F 6-630pm	MTuW-----	:30		\$525.00	NM		
			Ⓜ MG for 13.1, 12.3									
N 13	KVVU	10/05/12	10/11/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/05/12-10/11/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
			See MG 12.4, 12.5									
	2	KVVU	10/05/12-10/11/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
			See MG 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9									
N 15	KVVU	10/05/12	10/11/12	TMZ	730-8p		:30			NM	8	\$13,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				2	\$675.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
497497 /	06362715

Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	HORSFORD- DCCC	1969

Advertiser	Original Date / Revision
Horsford DCCC	10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/05/12-10/11/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
			See MG 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9									
	3	KVVU	10/10/12-10/10/12	TMZ	730-8p	---W-----	:30		\$1,350.00	NM		
	Ⓜ		MG for 12.2, 12.1, 19.2, 20.1, 9.1, 15.2, 13.2									
	4	KVVU	10/10/12-10/10/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓜ		MG for 12.2, 12.1, 19.2, 20.1, 9.1, 15.2, 13.2									
	5	KVVU	10/10/12-10/10/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓜ		MG for 12.2, 12.1, 19.2, 20.1, 9.1, 15.2, 13.2									
	6	KVVU	10/10/12-10/11/12	The Simpsons	M-F 11:35p-12:05a	---WTh----	:30		\$350.00	NM		
	Ⓜ		MG for 12.2, 12.1, 19.2, 20.1, 9.1, 15.2, 13.2									
	7	KVVU	10/10/12-10/11/12	The Simpsons	M-F 11:35p-12:05a	---WTh----	:30		\$350.00	NM		
	Ⓜ		MG for 12.2, 12.1, 19.2, 20.1, 9.1, 15.2, 13.2									
	8	KVVU	10/10/12-10/11/12	Friends	M-F 12:05-1:05a	---WTh----	:30		\$150.00	NM		
	Ⓜ		MG for 12.2, 12.1, 19.2, 20.1, 9.1, 15.2, 13.2									
	9	KVVU	10/10/12-10/11/12	Friends	M-F 12:05-1:05a	---WTh----	:30		\$150.00	NM		
	Ⓜ		MG for 12.2, 12.1, 19.2, 20.1, 9.1, 15.2, 13.2									
N 19	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/08/12	10/14/12	---1---	1				\$4,450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Glee	Thu 9p-10p	----Th-----	:30		\$4,450.00	NM		
			See MG 19.2									
	2	KVVU	10/08/12-10/08/12	Bones	Mon 8p-9p	M-----	:30		\$4,450.00	NM		
	Ⓜ		See MG 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9									
N 20	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/08/12	10/14/12	--1----	1				\$4,950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	The X Factor	The X Factor	---W-----	:30		\$4,950.00	NM		
			See MG 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9									
<b>Totals</b>											<b>41</b>	<b>\$48,700.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	41	\$48,700.00	\$41,395.00
<b>Totals</b>	<b>41</b>	<b>\$48,700.00</b>	<b>\$41,395.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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ADV # \_\_\_\_\_ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP.# \_\_\_\_\_ OFF.# 762 SALESMAN # \_\_\_\_\_  
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE  
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6362715 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#1969 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT9/12 11.14

REP: TO ROSE  
 FR NIKKI  
 OK'D MS SEE LINES 25-29  
 TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 STEVEN HORSFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	ES		500A-600A	30		\$390.00	10/5	10/11	0		F,M-TH	0

AGENCY ADVERTISER CODE = 143  
 AGENCY PRODUCT CODE = 149  
 AGENCY EST# = 1969  
 PROGRAM : FOX5 NEWS 5A  
 CON COM1: FOX5 NEWS 5A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		1000A-130P	30		\$7,500.00	10/7	10/7	1		SUN	1
PROGRAM : EARLY NFL GAME												
ORD COM1: SPOTS NOT A LUR CARD. SEE MG OFFER. CREDIT \$15. NOT PRE-BOOKED PLS												
ORD COM2: ADVISE.												
THIS IS A MAKE-GOOD FOR OCT5 ON LINE-9 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT5 ON LINE-12 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT5 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT5 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-20 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-22 FOR 1 SPOT/WK												
26	A		730P-800P	30		\$1,350.00	10/10	10/10	1		WED	1
PROGRAM : TMZ												
ORD COM1: SPOTS NOT A LUR CARD. SEE MG OFFER. CREDIT \$15. NOT PRE-BOOKED PLS												
ORD COM2: ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 25-29												
27	A		800P-1000P	30		\$5,350.00	10/10	10/10	2		WED	2
PROGRAM : X-FACTOR												
ORD COM1: SPOTS NOT A LUR CARD. SEE MG OFFER. CREDIT \$15. NOT PRE-BOOKED PLS												
ORD COM2: ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 25-29												
28	A		1135P-1205A	30		\$350.00	10/10	10/11	2		W-TH	2
PROGRAM : SIMPSONS												
ORD COM1: SPOTS NOT A LUR CARD. SEE MG OFFER. CREDIT \$15. NOT PRE-BOOKED PLS												
ORD COM2: ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 25-29												
29	A		1205A-105A	30		\$150.00	10/10	10/11	2		W-TH	2
PROGRAM : FRIENDS												
ORD COM1: SPOTS NOT A LUR CARD. SEE MG OFFER. CREDIT \$15. NOT PRE-BOOKED PLS												
ORD COM2: ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 25-29												
12	ES		600P-700P	30		\$550.00	10/5	10/11	0		F,M-TH	0
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13	ES		700P-730P	30		\$500.00	10/5	10/11	0		F,M-TH	0
PROGRAM : EXTRA CON COM1: EXTRA												

15	ES		730P-800P	30		\$675.00	10/5	10/11	1		F,M-TH	1
PROGRAM : TMZ CON COM1: TMZ												

22	S		1000A-130P	30		\$8,500.00	10/7	10/7	0		SUN	0
PROGRAM : EARLY NFL GAME ORD COM1: NO LATE GAME. MOVED TO EARLY. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT7 ON LINE-17 FOR 1 SPOT/WK												

23	S		800P-900P	30		\$4,450.00	10/8	10/8	0		MON	0
PROGRAM : BONES ORD COM1: SPOT N/A PRG CHG DUE TO THE DEBATE. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT11 ON LINE-19 FOR 1 SPOT/WK												

20	S		800P-1000P	30		\$4,950.00	10/10	10/10	0		WED	0
PROGRAM : X FAXTOR CON COM1: X FAXTOR STATION MAKEGOOD OFFERS:												

MISSED: F,M-TH/500A-600A OCT5 ✓  
 BUY#9 F,M-TH/600P-700P OCT5 (2/WK) ✓  
 BUY#12 F,M-TH/700P-730P OCT5 ✓  
 BUY#13 F,M-TH/730P-800P OCT5 ✓  
 BUY#15 MON/800P-900P OCT8  
 BUY#23 WED/800P-1000P OCT10  
 BUY#20 SUN/1000A-130P OCT7  
 BUY#22 OFFER: SUN/1000A-130P OCT7  
 & WED/730P-800P OCT10  
 & WED/800P-1000P OCT10 (2/WK)  
 & W-TH/1135P-1205A OCT10 (2/WK)  
 & W-TH/1205A-105A OCT10 (2/WK)

CMT: SPOTS NOT A LUR CARD. SEE MG OFFER. CREDIT \$15. NOT PRE-BOOKED PLS  
 CMT: ADVISE.

OCT/12 48700.00 CONTRACT TOTAL 48700.00  
 TOTAL SPOTS 41

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$221,431 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 3% CABL 0% KTUD 0%

SAHRES EST

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE